



Jefferson County  
**PUBLIC LIBRARY**

# CONIFER LIBRARY'S NEW HOME

CONIFER LIBRARY NAMING OPPORTUNITIES





## **LIBRARY SERVICES FOR A PASSIONATE COMMUNITY**

The current Conifer Library has served the community since 1996 with a school partnership that provided library services for both residents and students. Now the community has outgrown this solution and is ready for a stand-alone library to serve this mountain town. When we asked the Conifer community what they wanted in library services, they spoke up in a big way. The answer was more dedicated public spaces and accessibility for all. Well, the Jefferson County Public Library team heard you. This book is about taking it a step further. Our budget can go further and do more if our generous community supports these efforts.

# CREATE A LIVING LEGACY BY ENHANCING OUR NEW CONIFER LIBRARY

Your gift makes a difference for your community. Support positive community outcomes in literacy, education, workforce development, economic development, digital literacy and lifelong learning.



## DIRECT INQUIRIES TO:

Jo Schantz, Jefferson County Library Foundation Executive Director  
10790 W. 50<sup>th</sup> Ave., Suite 200, Wheat Ridge, CO 80033  
303.403.5075 | [jeffclf.org](http://jeffclf.org)



*"Our vision for the Conifer Library is founded on the community's deep desire for accessible Library Services. An updated library that is welcoming to all, where the patron experience is one of absolute delight, and where residents feel respected and understood by the library. We also want to align the new Library space with our strategic priority of creating libraries for the future, while being respectful of the community's master plan for growth."*

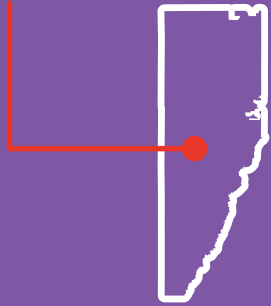
— Donna Walker  
JCPL Executive Director

# CONIFER LIBRARY AT A GLANCE

Based on 2023 statistics

LIBRARY  
SERVICE AREA  
POPULATION

**10,300**



**35,057**

ANNUAL  
LIBRARY  
VISITS



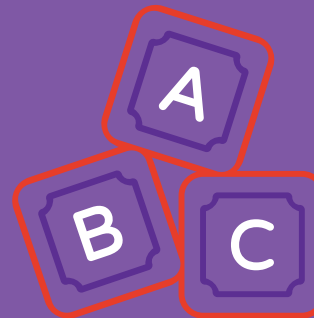
ITEMS BORROWED

**50,278**



**1,326**

PROGRAM  
ATTENDEES



**2,266**

STORY TIME  
PARTICIPANTS

**189**

MEETING  
ROOM  
USE



# CONIFER LIBRARY'S NEW HOME

In July 2024, the Jefferson County Public Library (JCPL) Board of Trustees approved a 10-year lease on a new, stand-alone location at 27122 Main Street in Conifer. This space was selected because it fit the needs of the community. With easy access to parking on one level, in a busy, well-trafficked area this new space is convenient and accessible.



## KEY THEMES HEARD DURING COMMUNITY ENGAGEMENT



Provide services that are accessible to all patrons.



Flexibility in collaboration, that provides acoustical separation.



A place to gather and attend programs with increased hours of service.



Elevated focus on comfort and wellness for the staff and patrons.



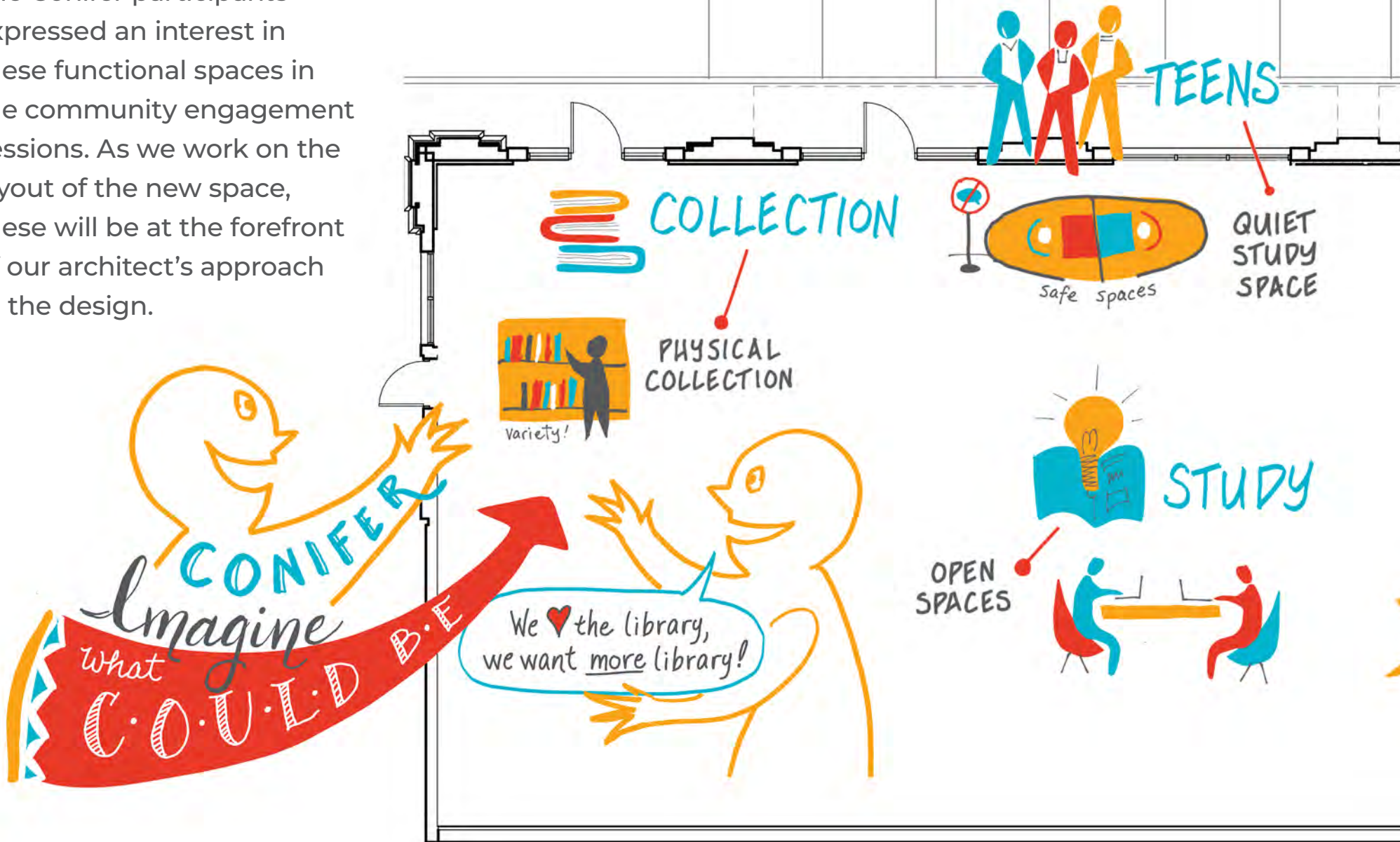
EXTERIOR OF FUTURE CONIFER LIBRARY



INTERIOR OF FUTURE CONIFER LIBRARY

# MAKING THE DREAM A REALITY

The Conifer participants expressed an interest in these functional spaces in the community engagement sessions. As we work on the layout of the new space, these will be at the forefront of our architect's approach to the design.





## SMALLER – AND MIGHTY – WAYS TO MAKE AN IMPACT

Though smaller in dollar amount, modest gifts help us make the library more useful and reach more people. Your gift makes a difference in the quality of our library services.

Individual donations are always welcome. Every dollar helps. Donations ranging from \$100 to \$999 will be recognized on the Conifer Library's permanent donor sign and in the Library Foundation's annual reports.

# CLIMBING TOGETHER BUILDING A BETTER LIBRARY TOGETHER

These spaces in the new Conifer Library become even more special with a legacy gift.

## Children's Area \$5,000

DONATED BY  
LAURA COFFEY

A Children's Area provides space for interactive play and individual book exploration. A gift here helps us create a fun and friendly environment by furnishing this space with flexible furniture and interactive play spaces. Five-year gift recognition.

## Teen Area \$3,000

DONATED BY  
JUDY ATWATER

Whether it's for gathering or for studying, a dedicated teen area communicates, "you belong." A designated teen area gives teens access to age-appropriate resources and collaborative technology. Five-year gift recognition.

## Conifer Community Art Walls \$3,000

Our Art Walls will be curated with art that engages and inspires our next generation of creative thinkers and problem solvers. Five-year gift recognition.

## Community Meeting Room \$10,000

DONATED BY  
JUDITH & MARK COOK

A flexible community meeting room area can be closed off to create two smaller meeting rooms as needed. Upgraded technology will accommodate virtual meetings and make this a great place to bring the community together. Ten-year gift recognition.



CHILDREN'S AREA AT EVERGREEN LIBRARY



TEEN AREA AT LAKEWOOD LIBRARY



COMMUNITY ART WALL  
AT BELMAR LIBRARY



COMMUNITY MEETING ROOM AT COLUMBINE LIBRARY

# A PLACE FOR THE COMMUNITY TO COME TOGETHER

In community input sessions, residents told us they want welcoming spaces where community members can connect and engage, which will become a reality in the new location!

## Technology Access \$5,000

DONATED BY CORE COOPERATIVE

A designated area with access to public computers for both kids and adults. Appropriate software, technology and tools to support printing, copying, scanning and faxing. This Library of the future breaks down barriers of access and provides the digital tools your community needs. Five-year gift recognition.



TECHNOLOGY ACCESS AT EXPRESS LIBRARY WEST ARVADA

## Study Room \$3,000

DONATED BY CONIFER AREA COUNCIL

Private study area for small study groups, small meetings or conversation spaces. Five-year gift recognition.

## Reading Alcove \$3,000

DONATED BY ALISON THAYER

This cozy nook includes comfy chairs that encourage patrons to curl up with a good book, as well as a study table near the Teen Area. Five-year gift recognition.

## Self-Check Kiosk \$1,000

The self-service kiosk enables efficient checkout of materials. Five-year gift recognition.

## Laptop Checkout Cart \$1,000

The laptop checkout cart provides the community with easy access to JCPL laptops that are available for patron use within the Library. Five-year gift recognition.



STUDY ROOM AT EVERGREEN LIBRARY

# EMBRACING THE OPPORTUNITY TO EXTEND HOURS

\$100,000

We know the Conifer community wanted access to more public hours. This new space will do just that – provide daytime hours previously only available in the summer. However, with the help of the community, we can take it a step further.

JCPL was the first library in the country to offer a card-accessed, free-standing, self-service library at its West Arvada Express location. The introduction of this technology has been successful and the patrons in Arvada love the expanded library access it provides.

With the Conifer Library, the addition of this technology could expand the hours for patrons to access resources. Our scope of work does not cover the inclusion of this technology today. With the generosity of a community partner, we can take our already expanded hours and give the community more convenient hours to access the library.

The space we've selected has ample, well-lit parking, steady traffic and easy accessibility – it's the perfect place for extended, after-hours access. Ten-year gift recognition.



WEST ARVADA EXPRESS LIBRARY

# MAKE A GIFT TODAY

In order to provide everything the community wants, the Library needs additional investment from generous donors. Your support can help make the Conifer Library better for all and will be publicly recognized.

Interested in having a conversation about giving? These things are often best over a cup of coffee. So, let's talk. Call or email Jo Schantz at 303.403.5075 or [jo@jeffclf.org](mailto:jo@jeffclf.org) to set a time to talk about the possibilities.



## HOW TO GIVE

Donations are available online. Select **Conifer Library** from the drop-down menu under "Where do you want your donation directed?"

[COLORADOGIVES.ORG/DONATE/JEFFCOLIBRARY](https://coloradogives.org/donate/jeffcolibrary)



Naming opportunities are governed by Jefferson County Public Library policies and guidelines, subject to approval from the Library Board of Trustees and administered through the Jefferson County Library Foundation. All contributions are tax deductible.



JOIN US IN CREATING A **LIVING LEGACY**

[jeffclf.org](http://jeffclf.org) | [jeffcolibrary.org](http://jeffcolibrary.org)



Jefferson County  
**PUBLIC LIBRARY**