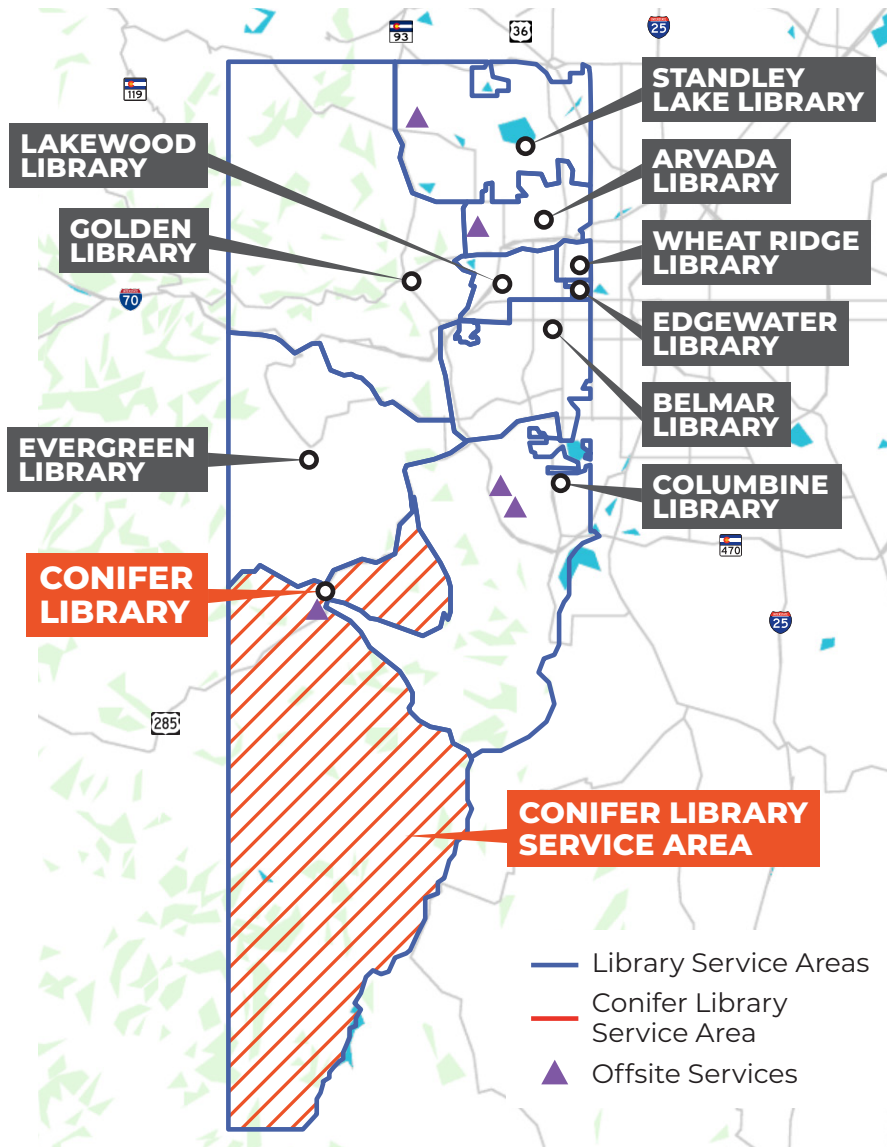




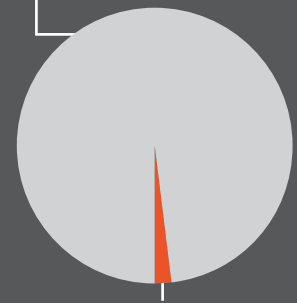
# CONIFER LIBRARY SERVICES OPPORTUNITY



## THE JEFFERSON COUNTY LIBRARY SYSTEM AT A GLANCE (Apr. 2023)

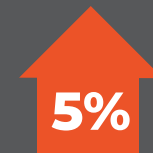
**574,831**

Population of  
Jefferson County

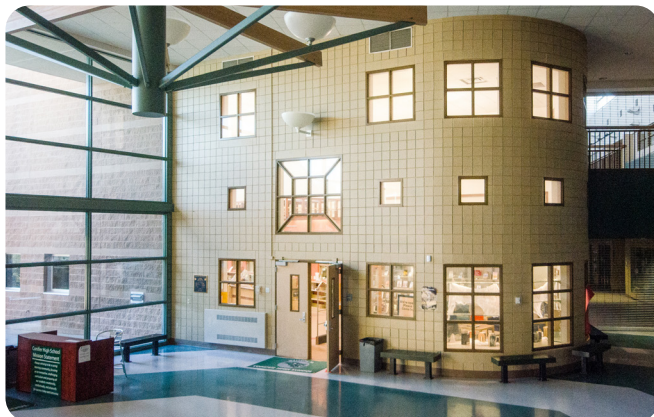


**10,317**

Population of the Conifer  
Library Service Area  
(1.8% of JeffCo)



Conifer  
Estimated  
Growth Rate  
2022-27  
(541 people)



## JCPL & CONIFER HIGH SCHOOL

Conifer Library is an 8,900 sq. ft library located within Conifer High School. Operating as part of the high school, Conifer Library is currently closed to the public during the school day. Outside of school hours, the library opens to the public and operates as a JCPL location.

## CONIFER LIBRARY SERVICE EVOLUTION



### 1996

Partnered with Conifer High School to bring library services to the school and the community



### 2019

Added returns bin to school driveway



### 2021

Added holds locker to Mountain Resource Center



### SPRING 2022

Expanded Sunday hours



### SUMMER 2022

Piloted daytime summer hours



### WINTER 2022

The Jefferson County Public School District announced system-wide hours changes effective with the 2023-24 school year.



### SPRING 2023

JCPL initiates community engagement process

## CONIFER LIBRARY SERVICE REVIEW

### A Thorough, Inclusive Process Creates a Better Library Experience



When Jefferson County Public Library evaluates a library service offering, we take a very deep dive into the community. At each stage of the process, we are looking to learn something different and specific to informing the service design.

	STEP IN THE PROCESS	WHAT WE'RE LEARNING
WHERE? WHO?	Market Analysis Report	First, we learn about the community at a macro level. Demographics, growth, and patterns tell us a story with data.
	Stakeholder Report	Here we get an early understanding of the community leadership's thoughts on needs, opportunities, and concerns of the community.
WHAT? WHY?	Community Engagement Report	At this stage, we want to learn what kinds of library services the community wants. How and why do you use the library?
HOW?	Plan for Library Services	We bring this information together in a plan that creates radically welcoming, community-based library services.
	Design for Library Services	We present a design solution that best meets the desired library service program needs.
	Implement Library Services	Finally, we implement services based on our design solution.

